VALUE & VALUATION OF HEALTH TECHNOLOGIES



DEVELOPING A SWISS CONSENSUS

Professor Gérard de Pouvourville

Ph.D.

Gérard de Pouvourville is presently Chair Professor for Health Economics at ESSEC Business School, one of the three major business schools in France.

Formerly, he has led a career as a researcher in the field of health care economics and management, at Ecole polytechnique, at the French National School of Public Health and at the National Institute for Health and Medical Research (INSERM).

His main contributions have dealt with hospital funding and management, physician payment scheme, health technology assessment and pharmaco-economics, and health policy. Gérard de Pouvourville has been the former Chairman of the French Health Economists College; he has been vice-president of the National Observatory for the Prescription and Usage of Drugs, from 2000 to 2003, and has been a scientific advisor to the French Ministry of Health on hospital funding systems and reforms for the past twenty years. He is also a consultant for major pharmaceutical companies.

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